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### Annex 3. Project Fact Sheet

<b>Project Name:</b>	Enhancing public support for the protection of workers.
<b>CRIS No:</b>	Contract number: EU-12/2023
<b>Project Value:</b>	Total cost of the project: 14,786.90 Euros (EU contribution 10,000.00 Euros)
<b>Duration:</b>	Start Date: January 01, 2022 End Date: October 31, 2023
<b>Implementing Agency / Contractor:</b>	Kosovo 2.0 (K2.0)
<b>Direct Beneficiary:</b>	Main target group: workers (and particularly vulnerable categories from an intersectional perspective)
<b>Partners:</b>	n/a
<b>Target Area:</b>	Raising awareness of labor rights and reporting violations of labor rights
<b>Overall Objective:</b>	Main objective: to strengthen the interest and ability of the public to individually and collectively protect labor rights in Kosovo.
<b>Project Purposes:</b>	The past twenty years have brought great transformations to Kosovo. Yet, the democratization of Kosovo institutions, the liberalization of the market and the development of the economy have not been accompanied by the expected improvements in the standing and safety of Kosovo workers. By producing in-depth, independent, multimedia journalistic content, the project aims to shed light on this phenomenon and to increase the awareness of workers and the general public of the conditions and rights of workers, as well as available revenues when those rights are violated.
<b>Project Strategy:</b>	While workers' protection in Kosovo has gaps in terms of policy design and implementation, one factor that contributes to the violation of workers' rights and occupational health and safety is also the lack of a widespread workers' rights culture, as a consequence of insufficient quality reporting on this matter.  By producing three pieces of exceptionally contextual and informative journalism focusing on the lived experiences of different categories of (vulnerable) workers in Kosovo, the project aims to address this gap.



	<p>To increase the impact and accessibility of these publications, each longform article will also be accompanied by multimedia content summarizing and/or expanding the content of the article. Further, to allow for indiscriminate access to the investigations produced, the articles will be published in Albanian, English and Serbian.</p> <p>Finally, to foster discussion among citizens, journalists and CS and institutional stakeholders, an in-person discussion will be held by the end of the project, expanding the conversation around the content produced, and the strategies through which the issues highlighted there can be addressed in terms of workers’ rights-centered advocacy, quality reporting, and prompt institutional action.</p>
<p>Activities:</p>	<p>The main goal of this ten-month project is to strengthen the interest and ability of the public to individually and collectively protect labor rights in Kosovo.</p> <p>This will be accomplished by:</p> <ol style="list-style-type: none"> <li>1. (Activity 1) producing and publishing three human rights- and people-centered, highly research-intensive pieces of <i>longform</i> journalism. The three <i>longforms</i> will explain, contextualize and uncover fundamental aspects of workers’ rights, conditions and protections (or lack thereof) in Kosovo. These pieces will look particularly at workers who find themselves at the intersection of different forms of vulnerability and socioeconomic marginalization.</li> <li>2. (Activity 2) The publication of the three <i>longform</i> articles will be accompanied by the publication of multimedia material (video-based stories and image-based explainers) increasing the visibility, impact and explanatory value of the written articles.</li> <li>3. (Activity 3) The project will culminate in the organization of a public discussion, aiming to further expand, understand and contextualize with citizens the issues tackled through the articles and multimedia content.</li> </ol>
<p>Results:</p>	<p>Results: (1) increased knowledge and awareness of the public on labor rights and laws in Kosovo, with a focus on vulnerable categories of workers; (2) increase in social dialogue on the matter, including between citizens and relevant institutional and CS stakeholders.</p> <p>Outputs: (1) 3 <i>longforms</i> articles, (2.1) 3 video-based stories, (2.2) 3 image-based explainers, (3) 1 public discussion.</p>