**“Diversifying voices in journalism”**

**Media grants**

***Application form***

***Instructions:*** *Do not alter this template. Fill in all the sections and subsections of the form and adhere to the word limit. Write in Arial, size 11, line spacing 1.15. If necessary, you can add rows in the tables that are within the project description and past experience sections. Failure to respect these instructions may result in exclusion.*

*Please note that the purpose of this form is to provide the jury with a concise overview of your proposal. Be clear, logical and straight to the point.*

**Applicant’s information**

| **Name** |  |
| --- | --- |
| **Legal status** |  |
| **Year and number of registration / unique identification number** |  |
| **Address, phone, email** |  |
| **Website and social media accounts** |  |
| **Legal representative** |  |
| **Number of employees** |  |

**Co-applicant’s information** (if any)

| **Name** |  |
| --- | --- |
| **Legal status** |  |
| **Year and number of registration / unique identification number** |  |
| **Address, phone, email** |  |
| **Website and social media accounts** |  |
| **Legal representative** |  |
| **Number of employees** |  |

**Contact person’s information**

| **Name and position** |  |
| --- | --- |
| **Phone, email** |  |

**Project information**

| **Title** |  |
| --- | --- |
| **Implementation period** |  |
| **Requested amount** |  |

**PROJECT DESCRIPTION**

1. **Project summary (max 200 words)**

*Concise description of overall objective, specific objectives and main activities. A more detailed description of activities should be included in section 5.*

1. **Applicant’s description (max 200 words for single applicants, 400 for consortia)**

*Short description of the applicant(s), including aims, experience, key achievements and target groups. If possible, provide proof (e.g. numbers, links, etc.) of your key achievements. If you are applying in a consortium, include a short description of the nature and rationale for the partnership.*

1. **Project team (max 150 words)**

*Short description of the project team, their names, expertise and role in the project.*

1. **Project justification (max 400 words)**

*Short description of the issue(s) you wish to address, how your project will address them and the relevance of your project to the call.*

1. **Project activities (max 700 words)**

*Short description of project activities, enumerated, and their outputs. Explain the relationship between your activities and your project objectives, outputs and outreach targets (section 8). Present your work methodology. Clarify which media you will use to broadcast or publish your project outputs.*

1. **Target groups (max 250 words)**

*Short description of whom your project wishes to target and how.*

1. **Project timeline**

| **Activity** | **Month** | | | | | | | | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **I** | **II** | **III** | **IV** | **V** | **VI** | **VII** | **VIII** | **IX** | **X** | **XI** | **XII** |
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1. **Project targets**

*Define quantitatively (i.e. numbers only) your planned project output and outreach targets. Clarify through numbering to which activity each target relates to. Make sure your targets are realistic and measurable: if you are awarded a grant, they will be the backbone of your project’s monitoring and evaluation.*

|  | **Type and numerical value** | **Activity n.** |
| --- | --- | --- |
| **Project outputs** |  |  |
| **Outreach targets (online)** |  |  |
| **Outreach targets (social media)** |  |  |
| **Additional targets** (if any) |  |  |

1. **Gender mainstreaming and inclusivity (max 200 words)**

*Short description of how your project involves marginalized communities, promotes gender equality and incorporates a vulnerability perspective.*

1. **Sustainability (max 200 words)**

*Short description of the sustainability plan of your project after its completion.*

1. **Added value (max 200 words)**

*Short description of why your organization and/or project should be selected against others.*

**PAST EXPERIENCE**

1. **Past and current projects (2021-2023)**

*Summary of information on your current (2023) and past projects from up to the last two years (2021-2022). Make sure to include all projects that are/were EU-funded and projects related to journalism. Fill in the table from most to least recent.*

| **Project title** | **Donor** | **Budget** | **Timeframe** | **Main activities** |
| --- | --- | --- | --- | --- |
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