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## Invitation to pitch

### Background

Kosovo 2.0 (K2.0) is a diverse platform dedicated to delivering insightful and comprehensive journalism. With an output of over 150 articles annually, our team and contributors consistently produce award-winning content that delves into the context, history and perspectives of Kosovo, the Western Balkans region and beyond. Boasting over 13 years of experience, we stand as the sole online magazine operating in Albanian, English and Bosnian/Croatian/Serbian in our region, standing as a beacon for independent publications across the Balkans.

Our magazine model has empowered us to execute numerous projects aimed at championing media freedom, ensuring public access to quality information, and pushing the boundaries of multimedia journalism, format experimentation and bold storytelling.

One of K2.0's primary focuses is on addressing issues related to dealing with the past, memory and transitional justice. As part of our ongoing coverage of these critical topics, we are currently implementing the project titled "The Healing Archive: Journalism for Reconciliation." This initiative is dedicated to supporting journalistic endeavors centered around these themes, offering perspectives from both Kosovo and the wider region.

Our project is a component of the larger regional project "EU support to Confidence Building in the Western Balkans," which is funded by the European Union and implemented by the United Nations Development Programme.

### What we are looking for

We invite pitches from individual journalists, media professionals, researchers, writers and others skilled in producing journalistic content related to our project themes. Pitches should be for writing one article, to be edited and published by K2.0.

Through these pitches we are looking to produce articles that meet these criteria:

1. Articles should be 2,000 to 2,500 words long.
2. They should be originally written in either Albanian, B/C/S or English.
3. Articles should offer fact-based, human rights-centered and people-focused perspectives, interviews or feature stories on topics related to dealing with the past, memory and transitional justice.

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4. The geographical focus can be on Kosovo, another Western Balkan country, the region as a whole, or a combination thereof.

Those selected are expected to actively engage in multiple comprehensive rounds of editing by K2.0 to finalize their articles before publication.

## How to pitch

We welcome offers from interested individuals, which should include:

1. Story pitch: Provide clear and concise answers to these questions: What is the story about? What is the unique angle? Who are the key characters? Why is it relevant now? Why are you the ideal person to tell it? Your pitch should be two to three paragraphs long and specify the language you will be writing in.
2. Financial offer: We are prepared to pay up to **300.00 EUR gross gross** per story. This payment covers all expenses associated with writing the story.
3. Curriculum vitae (CV): Highlight your relevant experience in journalism, writing and the themes of the project. Be sure to mention any previous work with K2.0.

Pitches should be sent to <[info@ktwopointzero.com](mailto:info@ktwopointzero.com)> in Word or PDF format, in either English, Bosnian/Croatian/Serbian or Albanian. It is the prospective author's sole responsibility to ensure that their documents can be read and opened. Additionally, they must provide complete, accurate and invitation-compliant information in their pitch, under penalty of exclusion.

## More on story pitches

Based on our editorial priorities, K2.0 has outlined the following story ideas. While we will give preference to pitches aligning with these ideas, we are also open to alternative proposals. When submitting your pitch, please specify whether you are selecting one of the outlined ideas, modifying one of them, or proposing something entirely original. Each individual may submit a maximum of one pitch for one specific story.

1. **Culture and Arts**  
Exploring how Kosovo's arts scene memorializes war and shapes collective memory.
2. **Institutional role and responsibility**  
Investigating Kosovo institutions' evolving roles in post-war justice, reconciliation and dealing with the past, including their role in documenting war crimes and memories.

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**3. Personal experiences**

Sharing intimate stories and experiences of those affected by the Kosovo war, offering a human perspective on resilience and rebuilding.

**4. Activism**

Showcasing stories of post-war activists, delving into their ongoing efforts to address the complexities of dealing with the past and championing transitional justice in Kosovo.

**5. Collective memory**

Exploring Kosovo’s construction and preservation of collective memory, exploring how shared narratives shape national identity post-war. Examining the role of commemorations and public spaces in shaping the collective memory of the Kosovo war.

**6. Inter-generational memory**

Investigating inter-generational dialogue challenges and opportunities, exploring how younger generations engage with the war’s legacy.

**7. War narratives**

Exploring how war narratives are actively maintained today in the public sphere, revealing the ongoing influence of contested stories, myths and media representations on the collective memory of the war.

**Evaluation**

An evaluation committee consisting of K2.0 staff will select up to 5 pitches. During the evaluation, the committee will consider:

1. The requested payment.
2. The quality of the story pitch.
3. The relevance of the story pitch to the project’s themes and objectives, along with alignment with K2.0’s editorial priorities and approach.
4. The candidate’s experience.

Upon selection, K2.0 retains the prerogative to collaborate with the author(s) in refining the pitch as needed.

**Timeline**

March 4, 2024	Invitation to pitch
<b>March 22, 2024*</b>	<b>Deadline for submitting pitches</b>





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March 2024	Information to prospective authors on the evaluation of their pitch
June 2024	Submission of story drafts to K2.0 by selected authors
June - July 2024	Editing
August 2024	Publication

This document is available in English, Albanian and Serbian. In the event of any discrepancies, the English version shall take precedence.

\* [Corrigendum] The initial deadline for pitch submissions was set for March 17, 2024. As of March 15, 2024, this document has been revised to extend the deadline to March 22, 2024.

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