**Local Media Booster**

**Media Grants Program**

***Application form***

**Instructions:** Do not alter this template. Fill in all the sections and subsections of the form and adhere to the word limit. For each section, write in Arial, size 11, line spacing 1.15. Read the instructions under each heading carefully, and provide all the requested information. If necessary, you can add rows in the tables that are within the project timeline and past experience subsections. **Failure to respect these instructions may result in exclusion.**

Please note that the purpose of this form is to provide the jury with a concise overview of your proposal. Be clear, logical and straight to the point.

**Applicant’s information**

| **Name** |  |
| --- | --- |
| **Legal status** |  |
| **Number of registration / unique identification number** |  |
| **Date of establishment** |  |
| **Address** |  |
| **Phone** |  |
| **Email** |  |
| **Website** |  |
| **Social media accounts** |  |
| **Legal representative** |  |
| **Number of employees** |  |
| **Bank account number** |  |
| **IBAN** |  |
| **Swift code** |  |
| **Account holder’s name** |  |
| **Bank name** |  |
| **Bank address** |  |

**Contact person’s information**

| **Name and position** |  |
| --- | --- |
| **Phone** |  |
| **Email** |  |

**Project information**

| **Title** |  |
| --- | --- |
| **Implementation period**  Preferred start date, preferred end date, total n. of months |  |
| **Requested amount** |  |

**PROJECT DESCRIPTION**

1. **Project summary (max 200 words)**

*Please provide a concise description of the project’s overall objective, specific objectives, main activities and final outputs. More detailed information about the activities should be included in Section 5.*

| **Overall objective:**  **Specific objectives:**  **Main activities:**  **Final outputs:** |
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1. **Applicant’s description (max 200 words)**

*Please provide a brief description of the applicant(s), including aims, experience, key achievements, and target groups. If possible, include proof (e.g., numbers, links, etc.) of your key achievements.*

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1. **Project team (max 150 words)**

*Please provide a brief description of the project team, including their names, expertise, and roles in the project.*

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1. **Project justification (max 400 words)**

*Please provide a brief description of the issue(s) you aim to address, how your project will tackle them, and the relevance of your project to the call.*

| **Issues to be addressed:**  **How the project will address them:**  **Relevance:** |
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1. **Project activities (max 700 words)**

*Please provide a short description of project activities, enumerated, and their outputs. Explain the relationship between your activities and your project objectives, outputs, and outreach targets. Present your work methodology. Clarify which media you will use to broadcast or publish your project outputs.*

| **Activity n. 1:**  **Outputs:**  **Activity n. 2:**  **Outputs:**  **…**  **Methodology:**  **Media used:** |
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1. **Usage/Integration of AI tools**

*Explain how you will utilize or integrate AI tools throughout this project. Specifically, describe how these tools will support your efforts in producing fact-checked content, combating misinformation, or addressing disinformation. Provide examples of the AI tools you plan to use and how you anticipate they will enhance the quality and accuracy of your work.*

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1. **Target groups (max 250 words)**

*Please provide a short description of whom your project wishes to target and how.*

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1. **Project timeline**

| **Activity** | **Month** | | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| **I** | **II** | **III** | **IV** | **V** | **VI** |
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1. **Gender mainstreaming and inclusivity (max 200 words)**

*Please provide a brief description of how your project involves marginalized communities, promotes gender equality, and incorporates a vulnerability perspective.*

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1. **Sustainability (max 200 words)**

*Please provide a short description of the sustainability plan for your project after its completion.*

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1. **Added value (max 200 words)**

*Please provide a brief description of why your organization and/or project should be selected over others.*

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1. **Project targets**

*Define quantitatively your planned project output and outreach targets. Clarify through numbering to which activity each target relates to. Make sure your targets are realistic and measurable: if you are awarded a grant, they will be the backbone of your project’s monitoring and evaluation (Add more rows if needed).*

| **Outputs and outreach targets** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Activity n.** | **Type**  **of output** | **Number of outputs (quantity)** | **Indicators** | **Targets** | **Additional targets** |
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**PAST EXPERIENCE**

1. **Past and current projects (2023-2025)**

*Please provide summary information on your current and past projects from the last two years (2023-2025). Please ensure that all projects are included, as well as any projects pertaining to journalism. Fill in the table from most to least recent.*

| **Project title** | **Donor** | **Budget** | **Timeframe** | **Main activities** |
| --- | --- | --- | --- | --- |
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